

राजीव रंजन मिश्रा, मा.प्र.से.
महानिदेशक
राष्ट्रीय स्वच्छ गंगा मिशन

Rajiv Ranjan Mishra, IAS
DIRECTOR GENERAL
NATIONAL MISSION FOR CLEAN GANGA



भारत सरकार
जल शक्ति मंत्रालय
जल संसाधन,
नदी विकास और गंगा संरक्षण विभाग
GOVERNMENT OF INDIA
MINISTRY OF JAL SHAKTI
DEPARTMENT OF WATER RESOURCES,
RIVER DEVELOPMENT & GANGA REJUVENATION

D O. No. Co-14/15/2018-NMCG

Dated: 10th June 2021

Dear Dr. Yadav,

As you are aware, the National Mission for Clean Ganga, Ministry of Jal Shakti in association with Tree Craze Foundation organized the Ganga Quest-2021 during 7th April to 30th May 2021. NMCG is glad to inform you that Ganga Quest-2021 received overwhelming and unprecedented response from one and all, drawing a participation of over 11 lakhs people in spite of a very challenging time in the wake of serves covid pandemic throughout India. The Ganga Quest saw enthusiastic participation from everyone beyond the age of 10 years including school children, college students to adults and even enthusiastic elders from various walks of life. Another heartening feature of this quiz was the participation from not only every State/Union Territory of the country but even from various parts of the world. The quiz not only facilitated involvement of children but also engaged their families with various rounds of the proceedings. This quest has turned out to be one of the biggest people-river connect program in the recent years and a one of its kind unique online quiz on Ganga receiving all round appreciation and positive feedback. The Ganga Quest 2021 was conducted entirely on online and virtual mode keeping in view the safety of the participants due to the ongoing Covid pandemic situation.

2. We believe the active involvement of your organization/ (school - as the case may be) acted as a huge catalyst to our endeavor, having an immediate impact and results in higher participation from students, youth groups, their families, public in general and communities at large. This huge mobilization could not have been possible without the unconditional and wholehearted support extended by your esteemed organization for urging people to participate in the Ganga Quest-2021 and be a part of the rejuvenation of river Ganga and ecological conservation.

3. We at National Mission for Clean Ganga humbly recognize and appreciate your efforts and express our immense gratitude for lending support to this campaign. Improving people-river connect is an important strategy under the **Namami Gange** program for rejuvenation of river Ganga and NMCG has been undertaking several activities for ensuring this. 'Ganga Quest' - the online quiz, was one among them. We look forward to your continued support in future also in this national cause of restoration and rejuvenation of the river Ganga and its ecosystem to its pristine state.

Regards

Yours sincerely,

(Rajiv Ranjan Mishra)

Dr. D. Yadav
Assistant Professor
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नमामि
गंगा

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